Steve Gilliland is one of the most in-demand and top-rated speakers in the United States and Canada. Recognized by his peers as a master storyteller and brilliant comedian, his appeal transcends barriers of age, culture and occupation. As one newspaper stated, he is what happens when the humor of Ron White collides with the inspiration of Zig Ziglar.

In addition to his brilliant speaking career, Steve is an accomplished author, which is supported by his bestselling book *Enjoy The Ride™* being on the publisher’s best-seller list for five consecutive years and being named Author of the Year in 2010. He was also recognized by Who's Who for Speakers and Business Professionals.

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference.

Steve speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.

As an employee, you must embody the positive ideas of your school district’s vision. You must constantly remind yourself of how important your role is and the impact it has in improving achievement for students.

**Purpose** is the essential ingredient to motivation and the ultimate path to making a difference. You are the guide, the standard, the pacesetter. The most desirable characteristic of an employee is an ability to view problems as opportunities and setbacks as temporary inconveniences. **Passion** means being able to take the frustrations, the roadblocks, and the disappointments and still be determined to make a difference. When you think of the people who made the biggest difference in your life, the people you admire the most, you probably describe them with adjectives such as “caring,” “encouraging,” “inspirational” and “challenging.” It is interesting that these same adjectives are always used to describe people who take **pride** in what they do. Employees must develop a consensus regarding their mission, vision, values and goals. It is about you and your expectations. It is about being filled with a desire to help every student fulfill his or her potential. It is about realizing the importance of your role and taking pride in everything you do!